



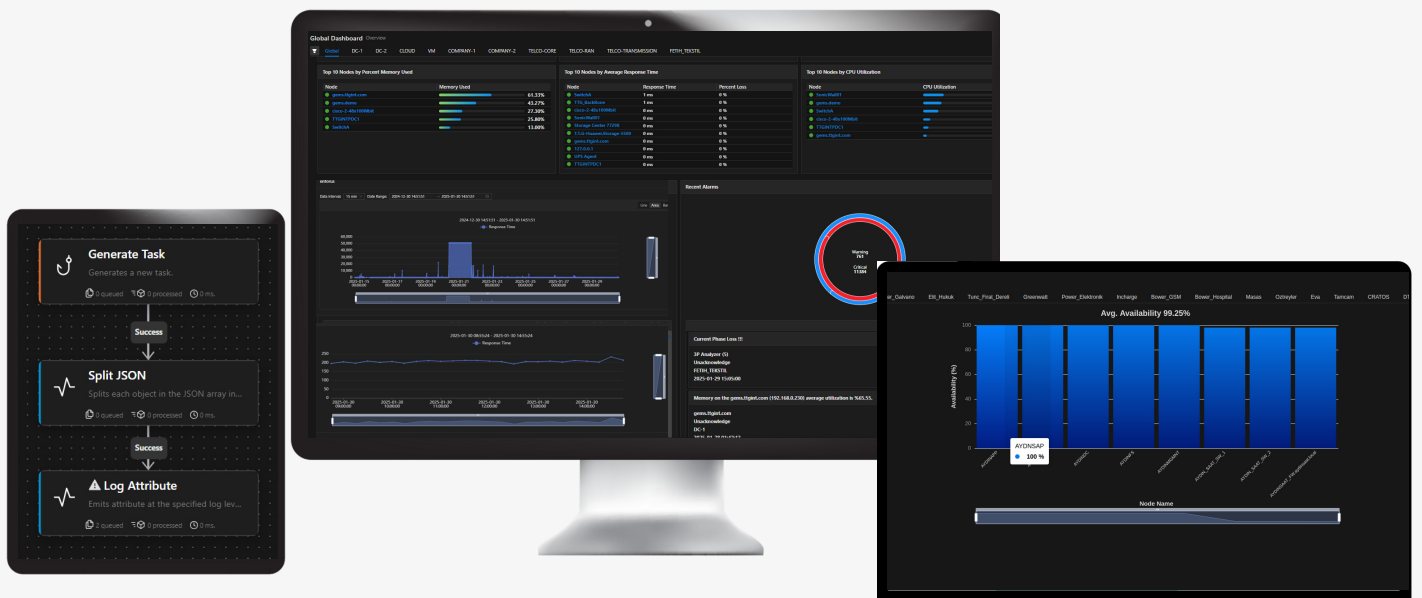
# Ensure Seamless Performance & End-to-End Application Visibility with Enforus APM

## Enforus Application Performance Monitoring

Enforus Application Performance Monitoring (APM) is a full-stack, unified platform designed to monitor, analyze, and optimize application ecosystems in your organization.

Ensure your applications deliver exceptional user experiences through unmatched reliability and flexibility with real-time visibility, AI-powered analytics, and proactive issue detection.

Available on cloud, on premises or hybrid.



Enforus APM is a product of Enforus Platform Suite



# enforus

Monitoring - Awareness - Transform



## 360° Application Stack Monitoring

Track and analyze every component of your application, from databases to cloud-hosted services, all within a single interface.



## AI-Powered Anomaly Detection

Set custom alerts for any performance anomalies to prevent disruptions and maximize customer satisfaction.



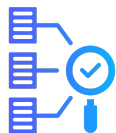
## Security Threat Monitoring

Spot attacks and suspicious user behaviors by analyzing logs as graphs or reports to prevent potential threats.



## Low-Code Rule Editor

Create and enforce custom monitoring rules by your networks' needs with our intuitive low-code rule editor.



## Performance Correlation

Correlate application performance with network and infrastructure elements to ensure quick diagnosis and resolution of issues.



## Post-Attack Forensics & Log Analysis

Conduct detailed forensic analysis with log monitoring to detect and prevent recurring attack patterns.



## Customizable Dashboards & Reports

Access critical performance data at a glance with user-friendly, customizable dashboards.



## Long-Term Planning & Optimization

Use advanced analytics to identify trends, optimize performance, and plan long-term investments for continuous operations.

## APM Benefits

### Deliver Unmatched User Experience

User expectations for application performance are higher than ever. Slow load times, lag, or unexpected crashes can lead to lost revenue, frustrated customers, and a damaged brand reputation. **Enforus APM ensures that your applications operate smoothly, efficiently**, and with minimal disruptions, **providing a seamless digital experience** that keeps users engaged.

- Detect and resolve performance issues before they affect users
- Optimize response times and reduce lag across distributed applications
- Ensure seamless digital experiences, reducing churn and increasing engagement

*A faster, more stable application means higher retention rates, increased conversions, and improved customer satisfaction.*



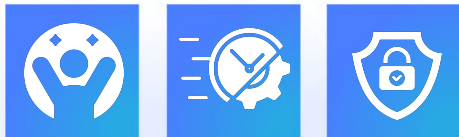
### Faster Incident Response & Resolution

When an issue arises, IT teams need rapid diagnosis, root-cause identification, and immediate resolution to prevent prolonged downtime. **Enforus APM accelerates troubleshooting**, reducing manual effort and **enabling faster, automated responses** to incidents.

- Real-time transaction tracing to pinpoint bottlenecks
- Low-Code Rule Editor to automate response actions
- Custom alerts and escalation policies for proactive incident management

By integrating **real-time insights, automated workflows, and intelligent escalation protocols**, Enforus APM ensures that every incident is addressed with precision and speed. **Performance issues are detected before they impact users**, while automated rules streamline response actions, reducing dependency on manual intervention.

With proactive monitoring and rapid alerting, **IT teams can focus on strategic improvements rather than firefighting**, ensuring a more resilient and efficient application ecosystem.



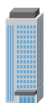
- **Application Uptime-** Predict and prevent failures before they impact users.
- **Operational Efficiency-** Automate monitoring, alerts, and reporting with AI-powered insights.
- **Security-** Detect potential breaches, attacks, and anomalies before they escalate.



- **Simplify Monitoring-** Manage all application layers from a single interface.
- **Application Reliability-** Ensure smooth operation across distributed architectures.
- **User Satisfaction & Retention-** Reduce slow response times and optimize performance.

Enforus APM correlates application performance with network and infrastructure elements to eliminate blind spots and empower IT teams to rapidly diagnose issues, prevent downtime, and enhance security.

## Who is it for?



Enterprises



Healthcare



Banking and Finance



Manufacturing



Public



Managed Services

## Transform Performance Insights into Business Growth

In today's world, **application performance is a direct reflection of your business success** more than ever. Enforus APM delivers deep insights into application behavior, user interactions, and backend infrastructure, ensuring optimized response times, seamless digital experiences, and enhanced operational efficiency.



What do these companies have in common? Their trust for Enforus.

**Get in touch** to see Enforus APM in action!



### Supported Technologies

Web | Mobile | APIs | Microservices | ITIM | NPM | Cloud  
Data Centers | Log Monitoring | SIEM Integration | SQL | NoSQL  
Oracle | Kubernetes | AWS | Azure